



“Make your home blossom ” CONTEST RULES

(“Official Rules”)

1. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. The Biovert™ “ Make your home blossom ” Contest (the “Contest”) is sponsored by Savons Prolav Inc. (the “Sponsor”). The Contest consists of random draws of three (3) grand prizes and nine (9) secondary prizes.

The “Contest Period” runs from April 19, 2021, 12:00 pm ET, until the entry deadline for the last prizes, which closes at 11:59 pm ET on June 3, 2021.

2. ELIGIBILITY

The Contest is open to legal residents of Canada who are eighteen (18) years old or older. If underage, the winner will have to provide authorization from a legal guardian to receive the prize. The following persons are not eligible to enter or to win and will be collectively referred to as “Promotion Entities”: (a) employees, agents and representatives of the Sponsor, as well as any parent or related company, their advertising and promotion agencies, suppliers of prizes, materials and services related to the Contest; and (b) members of the immediate families of such employees, agents and representatives (regardless of where they reside) and all persons with whom these employees, representatives or agents reside, whether related or not. For the purposes of the Official Rules, “immediate family” means siblings, children, parents, step-parents and spouses.

3. HOW TO ENTER

During the Contest Period, go to www.bio-vert.com/contest (the “Contest Website”), and follow the on-screen instructions in the section. To register, you will need to provide your first name, last name, province of residence, postal code and email address. **Limit** of one (1) registration per day, per email address and per postal address. Duplication may result in disqualification.

4. Bonus Entry Opportunities

There is one (1) way to collect bonus entries for the Contest.

Subscribe by Email: When a registered participant subscribes to receive Biovert™ communications by email (information, contests and/or coupons), during the Contest Period they will automatically receive one (1) entry to the subsequent prize random draw. They may unsubscribe at any time without impacting the chance to win. **Limit:** Limit of one (1) bonus entry for the subscription by email per person during the Contest Period.

Limit of fifty (50) participations per email address for the duration of the Contest Period.



5. PRIZES

The prizes random draw will be held on June 4, 2021 at 10:00 am HE from all eligible entries received during the Contest Period. Odds of winning depend on the number of entries received at the time of each random draw. Random draw will be held at C.P. 22, succ. Place du Commerce in Brossard, Quebec, J4W 3L5 by Active Promo Marketing inc., an independent organization responsible for managing the random draw, from all eligible entries received by 11:59 pm ET on June 3, 2021.

There are three (3) grand prizes each consisting of one (1) \$ 500 Garden Centre gift cards

The nine (9) secondary prizes consist of Biovert™ products (an approximative retail value of \$70 each). **Limit:** Limit of one (1) prize per email address and per postal address during the Contest Period.

Before being declared a winner, the selected entrant will be contacted by telephone or email within seven (7) business days of the random draw and must satisfy the Prize Claim conditions in Rule 7 below.

6. ADDITIONAL PRIZE CONDITIONS

Prizes must be accepted as described in these Official Rules and cannot be transferred, substituted or exchanged, in whole or in part, for cash or otherwise except at the sole discretion of the Sponsor who reserves the right to substitute a prize of equal or greater monetary value if any prize cannot be awarded as described herein.

Winners must sign and return to the Sponsor a Declaration, Acceptance and Release Form.

7. CLAIMING OF PRIZES

In order to be declared the winner of a Prize, the selected participant must comply with the following mandatory conditions:

- i. He or she must be reached (by phone or email) by Sponsor within seven (7) business days of being selected;
- ii. He or she must complete and return (by email or fax) the Declaration, Acceptance and Release Form described above within five (5) business days of its receipt;
- iii. He or she must correctly answer the mathematical skill-testing question on the Declaration, Acceptance and Release Form, without assistance of any kind (whether mechanical or otherwise).

Confirmed winners will receive their prize at home. From the date of completion of all conditions, allow approximately eight (8) to ten (10) weeks for the delivery of the prize.



8. GENERAL CONDITIONS

Entries and prize claims are subject to verification by the Sponsor. At the Sponsor's discretion, verification may include a requirement to provide photo identification showing a valid address. Any entry that is incomplete, fraudulent, lost, illegible, in violation of these Official Rules, or received after the Contest ends will be automatically rejected and will not give any right to a prize. The decision of the Sponsor is final and without appeal. The Sponsor is not responsible for errors in printing, production or distribution. In the event of a printing, prizing, programming, production or other error, or any other reason whatsoever resulting in more than the advertised number of prizes being claimed, there will be a random draw held amongst all eligible prize claimants to award the correct number of prizes, at a time determined by the Sponsor. Inclusion in such drawing shall be the sole and exclusive remedy in such circumstances for any eligible prize claimants. All entries become the property of the Sponsor and will not be returned.

9. PERSONAL INFORMATION

By participating in this Contest, participants consent to the collection, use and disclosure of personal information by the Sponsor for the purposes of Contest administration and prize fulfilment. To the full extent permitted by law, winners and their guests consent to use of their names, addresses (city, province), voices, statements and photographs or other likenesses for publicity purposes in connection with the Contest in any media or other format, including but not limited to the Internet, without further notice, permission or compensation. Except as otherwise set out in these Official Rules, no communication, commercial or otherwise, that is not related to this Contest, will be sent to participants by the Sponsor, except with the consent of the recipient or as otherwise permitted or required by law.

10. LIMITATION OF LIABILITY AND RELEASES

Liability limit: use of the Prize. By entering the Contest, any entrant selected for the Prize releases and holds harmless the Contest Organizer, Facebook, Inc., and any company, corporation, trust or other legal entity controlled by or affiliated to them, their advertising and promotional agencies, their employees, representatives and agents (the "**Released Parties**") from and against any damage resulting from the acceptance or use of the Prize.

Without limiting the foregoing, participants also release the Sponsor, the Promotions Entities, Facebook and any other applicable social media platforms, from all responsibility whatsoever related to any matters beyond their control, including but not limited to: (a) the malfunctioning of any software components, software, lines of communication related to the loss or absence of any communication network, or related to any failed, delayed, misdirected, incomplete, illegible or erased transmission by any computer, fax or network, and which could limit, or prevent, the



possibility of any person from entering the Contest; (b) downloading any software and by the transmission of any information required for entry in the Contest; (c) any damage or loss whatsoever caused by late, lost, or illegible entries; and (d) any problems with, or malfunctions or failures of, telephone networks or lines, computers or computer on-line systems, servers or providers, computer equipment, software, viruses or bugs; (e) garbled transmissions or miscommunications; (f) failure of any e-mail to be received by or from the Sponsor for any reason, including but not limited to traffic congestion on the Internet or at any website or combination thereof or technical incompatibility; (g) damage to a user's computer equipment (software or hardware) occasioned by participation or downloading of materials related to this Contest or in connection with the Contest Website; (h) printing, distribution, programming or production errors, and any other errors or malfunctions of any kind, whether human, mechanical, electronic or otherwise; or (i) technical, pictorial, typographical or editorial errors or omissions contained herein.

MISCELLANEOUS

11. For the purposes of these Official Rules, in the event of a dispute as to the identity of a participant, the participant will be deemed the person whose name appears on the online registration form entered on the Contest Website. It is this person who must comply in all respects with the Official Rules, and who will be asked the mathematical skill-testing question and to whom the prize will be awarded if he or she is declared a winner.

12. This Contest is subject to all applicable federal, provincial and municipal laws. Entries generated by script, macro, robotic, programmed, or other automated means is prohibited and, at the sole discretion of the Sponsor, will be excluded.

13. Sponsor reserves the right to correct any typographical, printing, computer programming or operator errors. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. If any provision of the Official Rules is determined to be invalid or otherwise unenforceable, then the Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein. The Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate or necessary to comply with applicable law. Should a winner make any false statement(s) in any document referenced above, the winner may be required to promptly return to Sponsor his/her prize, or the cash value thereof.

14. If, by reason of error or for any other reason whatsoever, the number of potential winners claiming prizes exceeds the number of available prizes, as set forth in these Official Rules, the winners or remaining winners, as the case may be, of the number of prizes to be won in the category in question according to these Official Rules may, in the sole discretion of the Sponsor, be selected by means of a random draw among all persons making purportedly valid claims for such prizes. Participation in such a draw shall be the sole and exclusive remedy in such circumstances for any eligible person having submitted an entry into the Contest.



CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

15. RIGHT TO TERMINATE/ SUSPEND/MODIFY

Subject to first obtaining the approval of the Régie des alcools, des courses et des jeux (the “Régie”) when required, the Sponsor reserves the right, to suspend or terminate the Contest or to amend, modify or make additions to these Official Rules, at any time, without notice if in Sponsor’s sole discretion, any factor interferes with its proper conduct as contemplated by these Official Rules. Without limiting the generality of the foregoing, the Sponsor reserves the right, at its sole discretion, to cancel, interrupt, extend or suspend this Contest, in whole or in part, in the event of a virus, software bug, unauthorized human intervention or any other event beyond the control of the Sponsor, which could corrupt or affect the administration, security, impartiality or normal running of this Contest, subject to the approval of the Régie.

16. QUEBEC RESIDENTS ONLY

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

17. SOCIAL MEDIA

This Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook or any other social media platform.